WELT AM SONNTAG



Magazine EMOBILREISEN

Publication date: Weekend 18th–19th october 2025
Welt am Sonntag (Bavaria & partial edition BaWü)

EMOBIL REISEN

WELT AM SONNTAG



Car page

Hotel page



EmobilRegion



Interview



Adverts/Advertorials





Gourmet restaurants





MEDIA DATA & PRICE LIST
Magazine supplement EMOBILREISEN
Welt am Sonntag

EMOBIL REISEN

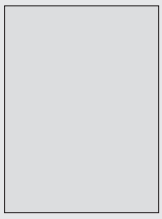
WELT AM SONNTAG

Keyfacts

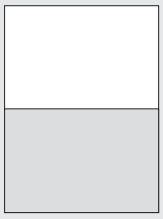
edition:	WAMS: Bavarian edition / partial edition BaWü
publication date:	18th-19th october 2025
print run:	40,000 copies
print range:	approx. 180,000 readers (media analysis 2025)
social range magazine total:	min. 800,000 to 1,000,000
social range magazine customers individually (optionally bookable):	min. 400,000 to 500,000 ≙ Media budget 500 €
scope:	min. 84 pages
size:	210 x 280 mm
advertising deadline:	September 30th, 2025
deadline for print material:	October 2nd, 2025

Ad prices hotels

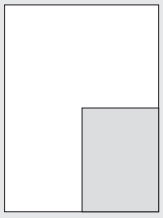
1/1 page: 3.000 €



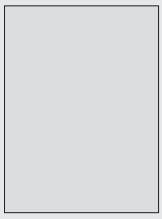
1/2 page: 2.000 €



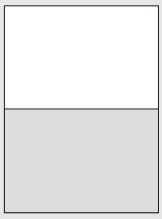
1/4 page: 1.500 €



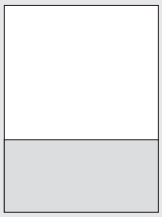
Ad prices for other advertising partners



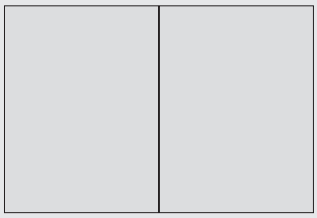
1/1 page:
3.500 €



1/2 page:
2.500 €



1/3 page:
2.000 €



2/1 page: 6.500 €

U2: 5.000 € I U3: 4.500 € I U4: 6.000 €

Social Mediabudget via EMOBILCLUB

min. 500 € (documentation via Meta Business)

Advertorial prices for additional advertising partners

1/1 page: 3.000 € I 1/2 page 2.000 €

Confirmation of offer
Magazine supplement EMOBILREISEN
18th–19th october 2025

EMOBIL REISEN

WELT AM SONNTAG

Hotel advertising partner

Tick the type of hotel presentation here:

- ☐ EMOBILREISEN motif
- ☐ Own advertising motif

Tick format here:

- ☐ 1/1 page
- ☐ 1/2 page
- ☐ 1/4 page

Advertising partner non-hotel

Tick the type of advertising here:

- ☐ Advertising ad
- ☐ Advertorial

Tick format here:

- ☐ 1/1 page
- ☐ 1/2 page
- ☐ 1/4 page
- ☐ 2/1 page
- ☐ U4
- ☐ U2/U3

Optional social media budget EMOBILCLUB

- ☐ 500 € ≙ Forecast approx. 500,000 reach
- ☐ 1.000 € ≙ Forecast approx. 1,000,000 Reach

Optional advertorial design

Text conception, graphics & coordination

- ☐ 500 €

company name

street and house number

zipcode and place

country

phone number

e-mail address

date + signature of authorised contact person

Thomas Ammer Managing Director
thomas@emobilreisen.de
Tel: +49 (0)179 978 4002

Anne Himmelreich partner management
anne@emobilreisen.de
Tel: +49 (0)8022 915970

All adverts 4c & all prices print and social media net. Social media targeting and timing (Facebook & Instagram EMOBILCLUB) is subject to prior agreement with the customer. The booking of the advert or advertorial is binding from the date of signature. The invoice amount is due immediately without deductions after the publication date of the insert. Proofs will only be produced on express request. The photos provided may be used for the supplement and all EMOBILCLUB and EMOBILHOTELS communication channels free of charge and without rights, provided the respective image copy is named free of charge. Liability: TOC Agentur is not obliged to check the content of inserts; the client bears full liability for this. Thank you for placing your order.

TOC Agentur für Kommunikation GmbH & Co. KG
Münchner Straße 150
D-83703 Gmund am Tegernsee
Tel: +49 (0)8022 915970
E-Mail: info@toctoc.info | www.toctoc.info
Kreissparkasse München-Starnberg
IBAN: DE23 7025 0150 0010 5751 57 | SWIFT-BIC: BYLADEM1KMS

Registergericht: AG München HRA 94751
Persönliche haftende Gesellschafterin:
TOC Verwaltungs GmbH
Registergericht: AG München HRB 182686
Geschäftsführer: Thomas Ammer
FA Miesbach, St-Nr.: 139/178/51209
USt-IdNr.: DE268293830